

X COPY

JANUARY FEBRUARY

S	M	T	W	T	F	S	S	M	T	W	T	F	S	
	1	2	3	4	5	6						1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10	
14	15	16	17	18	19	20	11	12	13	14	15	16	17	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	
28	29	30	31				25	26	27	28				

MARCH APRIL

S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

MAY JUNE

S	M	T	W	T	F	S	S	M	T	W	T	F	S	
			1	2	3	4	5					1	2	
6	7	8	9	10	11	12		3	4	5	6	7	8	9
13	14	15	16	17	18	19		10	11	12	13	14	15	16
20	21	22	23	24	25	26		17	18	19	20	21	22	23
27	28	29	30	31				24	25	26	27	28	29	30

JULY AUGUST

S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4
8	9	10	11	12	13	14	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25
29	30	31					26	27	28	29	30	31	

SEPTEMBER

OCTOBER

SEPTEMBER OCTOBER

S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
2	3	4	5	6	7	8	7	8	9	10	11	12	13
9	10	11	12	13	14	15	14	15	16	17	18	19	20
16	17	18	19	20	21	22	21	22	23	24	25	26	27
23	24	25	26	27	28	29	28	29	30	31			
30													

NOVEMBER

S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
2	3	4	5	6	7	8	7	8	9	10	11	12	13
9	10	11	12	13	14	15	14	15	16	17	18	19	20
16	17	18	19	20	21	22	21	22	23	24	25	26	27
23	24	25	26	27	28	29	28	29	30	31			
30													

DECEMBER

NOVEMBER DECEMBER

S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30		23	24	25	26	27	28	29
							30	31					

OCTOBER 22

# 1979 fashion calendar

a weekly publication • 39th year  
185 east 85th street, n.y., n.y. 10028  
ruth finley, publisher  
(212) 289-0420



# 1980

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 22, 1979

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Oct. 21 6:00 P.M.	"THE LYCRA EXPERIENCE--A VISUAL FASHION EXPLOSION" Fashions & fabrics of the future. By invitation. Contact: Diana Shields, 620-2685.	BUTTERICK PATTERNS; & DuPONT COMPANY	CIRCLE IN THE SQUARE 1633 BWAY AT 50TH ST.
Sunday Oct. 21 10:30 A.M.- 5:00 P.M.	SHOW IN PARIS: HAIR DESIGNS OF THE 80'S Hair-cutting techniques & creations for the next fashion decade. Contact: Mary Buchwald, 355-7310 (N.Y.), Zoe Bocheux, 359-32-48 (Paris).	JEAN LOUIS DAVID	PIERRE CARDIN THEATRE 1-3 AVENUE GABRIELE-PARIS
Oct. 21- Oct. 23	AMERICAN HOME SEWING ASSOCIATION AT AMERICAN/EUROPEAN TRADE & EXHIBTION CENTER, 1 PENN PLAZA, 6TH FLOOR. Contact: Betty Watts, 736-8820.		
Beginning Monday Oct. 22	MEN'S & WOMEN'S COLLECTION FROM ITALY Spring sweaters, blouses, shirts. By appointment. Contact: Rita Scupp (women); Mark Schwartz (men), 371-7300.	ABBRACCI LTD.	OLYMPIC TOWER-645 5TH AVE. (AT 51ST ST.) - SUITE 707
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS By appointment. Contact: 398-9955.	JOHN ANTHONY PRÊT; JOHN ANTHONY PETITE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING SPORTSWEAR Also suits & separates. By appointment. Contact: Judith Jackson, 399-4130.	AQUASCUTUM	1290 AVE. OF THE AMERICAS SHOWROOM - ROOM 1900
Beginning Monday Oct. 22	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER (AT 51ST ST) 645 FIFTH AVENUE
Beginning Monday Oct. 22	PREMIERE: OPENING SPRING/SUMMER FASHIONS Continuous by appointment. Contact: Nathalie Devisch, 757-4765.	CANTONE COLLECTIONS	40 WEST 57TH STREET SUITE 912
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 929-7127.	TOBY DAVIDSON (NAUGHTY THREADS, INC.)	1441 BROADWAY SHOWROOM - ROOM 1455
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS Pierre Balmain; Cenage; Chu-Chi hand-loomed knits; Endres Ultrasuedes; Annemarie Gardin; Rina di Montella; Carol Peretz. By appointment. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING DRESSES & SPORTSWEAR By appointment. Contact: 391-5460.	CHARLOTTE FORD FOR DON SOPHISTICATES	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 564-8388.	MF LTD. & MF II	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 22	SPRING COLLECTION FOR MEN AND WOMEN By appointment. Contact: 581-6565. Publicity: Joanne Creveling, 586-2377.	PINKY & DIANNE FOR PRIVATE LABEL	730 FIFTH AVENUE SHOWROOM - SUITE 1903



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS By appointment. Contact: Patricia Papcock, 832-3144.	GEORGES RECH; SYNONYME DE GEORGES RECH	25 EAST 63RD STREET SHOWROOM - 1ST FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 279-1600.	RICHTONE LTD.; RANDAZZO SUITS	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
*Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 354-0024. Press: Eleanor Lambert, 688-2130. * Note change of date	HELENE SIDEL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Susan Van Dine, 354-4420.	CHESTER WEINBERG/SPORT	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Oct. 23 9:00 A.M.	PANEL: "NEW DIRECTIONS IN FRAGRANCE ADVERTISING" Until 11:30 A.M. Members, \$20.00; guests, \$30.00. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	PLAZA HOTEL BAROQUE SUITE
Tuesday Oct. 23 12-2 P.M.	PRESS PREVIEW: MENSWEAR SPRING '80 Show, 12:30 P.M. By invitation. Press: Billie Gould, 661-9675.	BERT PULITZER	6 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Tuesday Oct. 23 4:30 P.M.	PREMIERE SHOWING: SPRING JEANS & SPORTSWEAR Followed by cocktails. By invitation. Buyers: 239-4440. Press: Vera Bacal, 753-8421.	FABERGE	FOUR SEASONS 99 EAST 52ND STREET
Tuesday Oct. 23 6:30 P.M. Cocktails	BENEFIT: AN EVENING WITH MARC BOHAN Christian Dior's Fall Pret-A-Porter fashion show followed by buffet, 1st floor. Benefit: St. Luke's Hospital Center for Hospice, \$35.00; \$100.00 patrons. Contact: Gloria Cushman, 870-6063. Press: Julie Romaine, 561-7094.	B. ALTMAN & CO.	8TH FLOOR CHARLESTON GARDENS
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 751-8255.	ANA COLON, INC.	166 EAST 61ST STREET SUITE 16K
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: 921-3600.	DANIELLE O BY TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: 921-3600.	TAHARI DRESSES	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: 921-3600.	TAHARI SPORTSWEAR	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 24 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appt. Buyers: 354-0015. Press: Roz Rubenstein, 691-8340.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
** Sunday Oct. 28- Oct. 31	FRENCH MENSWEAR FASHIONS AT NAMSB Spring-Summer menswear fashions for '80. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE **Out Of Date Order
Wednesday Oct. 24 6-8:00 P.M.	BRUT FURS FOR MEN BY CHARLES LEON Cocktail presentation. By invitation. Contact: Claude Delibes, 758-6340.	FABERGE INC.	1345 AVE. OF THE AMERICAS SHOWROOM - 37TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 24 7:00 P.M.	OPENING OF TURNBULL & ASSER SHOP For press & customers by invitation. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR - MEN'S DEPT. TURNBULL & ASSER SHOP
Thursday Oct. 25 10-11 A.M.	PRESS PREVIEW: NEW SECOND FLOOR Featuring menswear collections of: Giorgio Armani, Bill Kaiserman/Rafael, Basile. By invitation. Contact: Harriet Weintraub, 929-9000.	BARNEY'S	7TH AVE. AT 17TH STREET 2ND FLOOR
Thursday Oct. 25 12:30 P.M.	FENDI BENEFIT LUNCHEON SHOW For benefit of American Cancer Society. Tickets: 586-8700.	BERGDORF GOODMAN	WALDORF-ASTORIA GRAND BALLROOM
Beginning Thursday Oct. 25	SPRING COLLECTION FOR "GREAT LADIES" Continuous by appointment. Buyers: 695-5137. Press: Eleanor Lambert, 688-2130.	YVONNE DAZAY LTD. BY GEORGE HALLEY	1359 BROADWAY SHOWROOM - 22ND FLOOR
Oct. 26	SPRING SHOWINGS AT DALLAS APPAREL MART (Oct. 26-30)		
Oct. 27	IGEDO - INT'L FASHION TRADE FAIR IN DUSSELDORF (Oct. 27-31). Contact: 582-7788		
Saturday Oct. 27 8:30 A.M.- 4:00 P.M.	MANAGEMENT SEMINAR-- "YOU AND YOUR MONEY" Money Management, Securities, Insurance, Wills & Estates, Budgeting, Pension Plans, etc. Tickets: \$30.00, members; \$40.00 guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	LABORATORY INST. OF MERCH. 12 EAST 53RD STREET
Saturday Oct. 27 11:30 A.M. Luncheon	BENEFIT: "AUTUMN IN NEW YORK" Show at 2:15 P.M. Leading designer fashions for men & women. Cost: \$50.00, by reservation, 596-5500, ext. 325. Produced by Mary Alice Rice, PL 2-5726.	CATHOLIC CHARITIES DIOCESE OF BROOKLYN	PIERRE HOTEL GRAND BALLROOM
Oct. 28- Oct. 31	NAMSB (Nat'l Assoc'n. of Men's Sportswear Buyers) and BAMA (Boys' & Young Men's Apparel Mfrs. Assoc'n) at N.Y. Coliseum. Contact: 986-1811.		
Oct. 28- Oct. 31	NATIONAL KIDS FASHION SHOW AT 1 PENN PLAZA, Sun-Wed., 9:00 A.M.-6:00 P.M. Contact: Stanley Kaye, Nat'l Kids Fashion Show, 393 7th Ave., Suite 200, N.Y., 563-3960		
Monday Oct. 29 10-12:00	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Monday Oct. 29 6:30 P.M. Dinner	FOURTH "AMERICAN IMAGE" AWARDS DINNER "Adam Awards" to leading American men in the field of Television, Motion Pictures, The Arts, Sports, Government, Business, Communications & Apparel Industry Hall of Fame Awards. By invitation. Hosted & produced by Merv Griffin. Tickets: \$150.00 each (black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 AVE. OF THE AMERICAS)	N.Y. HILTON HOTEL BALLROOM
Monday Oct. 29 7:00 P.M. Cocktails- Dinner	BENEFIT: "TO MOVE, TO DANCE" DANCES CREATED FOR THE DEAF Co-Hosts: Julie Andrews, Louis Jourdan. Chmn.: Mrs. M. Solomon, Performed by dancers from NYC Ballet, Falco Dance Co. & Joffrey, 7:45 P.M. Dinner & dancing follows. Promenade, N.Y. State Theatre, \$150. (dinner only, \$100.) Contact: Ann Rudder, 869-9907.	REHABILITATION INT'L USA (20 W. 49TH ST.)	ABRAHAM GOODMAN THEATRE 129 WEST 67TH STREET
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	ADOLFO JEANS & BLOUSES (DIV. RONDALCO)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 29	OPENING DESIGNER SPRING SPORTSWEAR COLLECTION Leathers and suedes imported from Barcelona for women, men and children. Continuous by appointment. Contact: Judith Agisim, 935-4400.	ARBITRO, S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVE. (53RD ST.) SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jean Balliett, 997-1710.	JOHN BATES	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN BY AIMEE RANZOU	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Oct. 29- Nov. 2	FASHIONS FROM BRAZIL: SPRING/SUMMER '80 Champagne bkfst. Oct. 29, 11:00 A.M. to honor Rogerio Brasil. By inv. Also featuring Brazilian designers of women's ready-to-wear. Contact: Rae or Rose, 682-1055.	BRAZILIAN GOVERNMENT TRADE BUREAU	551 FIFTH AVENUE SUITE 311
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7284.	PIERRE CARDIN SUITS & COATS (DIV. GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Herb Kosterlitz, 279-0088.	STOLKIN LTD.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Oct. 29- Nov. 9	PRINTED SUEDES, LEATHER, SILKS, KNITS Spring-Summer collection. By appointment. Contact: 734-2354.	ROBERTO CAVALLI (FLORENCE, ITALY)	1365 YORK AVE. (72ND ST.) SUITE 3E
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 221-6330.	CUSTOM CASUALS INC. & T.T. MALLO LTD.	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Monday Oct. 29- Nov. 16	NEW DECADE REFLECTIONS: INFORMAL MODELING--SPRING Week of Nov. 5 only, theatre shows 9:30, 11:00 & 2:00 by appointment. Contact: Arlene Albert, 840-1333. Press: Ruth Hammer Assoc., 682-6620.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 29	PREMIERE: OPENING OF KNIT COLLECTION Continuous by appointment. Contact: 840-8888.	JIMMY WILLIAMS FOR HANSONI	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 944-0155.	CATHERINE HIPPI	8 WEST 40TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 221-6993.	KENAR & K II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jim Nolan, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Adesso; Bird in Hand; Gabani; H-L; Jiliani; Sabine Light. By appointment, 594-5558.	JOHN LUONGO & KAY JUDGE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Judy Hershorn, 744-7780.	NANI'S NOWHERE ELSE	409 EAST 70TH STREET (1ST & YORK AVENUES)
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Felix Arbeo, Dana Hogan, Dolighan, Travilla, Da Rue, Liquette, Georgette; 564-1870.	ROD OWENS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Also, Sabrina Coat Corp. Continuous by appointment. Contact: 391-1053.	ZANDRA RHODES FOR SABRINA COAT CORP.	500 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION <u>No formal show.</u> By appointment. Buyers: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
Monday Oct. 29- Nov. 9	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: Angela Oliveri, Noella Shapiro, 977-4477.	CHANTAL SCALI PARIS; P.F.I. ENTERPRISES	730 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 575-9540.	SINGER & SPICER	1441 BROADWAY SHOWROOM - SUITE 1482
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Barbara Hamilton, 840-2544.	SUSAN TOPLITZ	102 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Geraldine Peterson, 221-7935.	TRIC TRAC LTD.	37 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION (Note new address). By appointment. Contact: 354-9050.	VENICE KNITS	1410 BROADWAY NEW SHOWROOM - 12TH FLOOR
Tuesday Oct. 30 9:00 A.M.	REPORT: FASHION & BEAUTY-- EUROPE AND AMERICA Also at 4:00. By reservation. Contact: 935-4015.	HARPER'S BAZAAR	717 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Oct. 30 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: 765-5000. Press: Southern Connection, 751-9056.	RON CHERESKIN (40 WEST 55TH STREET)	HOTEL PIERRE GRAND BALLROOM
Tuesday Oct. 30 6:30 P.M.	WHOLESALE COLLECTION: INFORMAL MODELING Men's & women's fashions until 8:30 P.M., by invitation. Contact: 255-4595.	BARNEY'S ALL AMERICAN SPORTSWEAR	230 WEST 17TH STREET NEW SHOWROOM - 4TH FLOOR
Tuesday Oct. 30- Nov. 15	OPENING OF SPRING COLLECTION By appointment. Contact: Jerry Padgett, (213) 627-5201 (L.A.); 757-5400 (N.Y.).	MR. BLACKWELL (719 S. LOS ANGELES ST.)	WARWICK HOTEL SUITE 2207
Tuesday Oct. 30- Nov. 12	OPENING OF SPRING COLLECTION By appointment. Contact: (415) 989-3777 (Calif.); 861-5155 (N.Y.).	RENEE HELGA HOWIE (113 KEARNY, SAN FRAN.)	HOTEL REGENCY PRIVATE SUITE
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON; JAMISPORT	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTIONS Press luncheon Fri., Nov. 2, 12:00. By invitation. Leathers & suedes designed by Peter Hatsi-Androu. Buyers: 221-1995. Press: Billie Gould Assoc., 661-9675.	SAMUEL ROBERT & CLASSICS FOR SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0800.	SPORTWHIRL BY LESLIE HOLZMAN	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION <u>No formal show.</u> Continuous by appointment. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
<hr/>			
**Oct. 30	IDEACOMO FABRICS FAIR IN COMO, ITALY (Oct. 30-Nov. 2)		**NOTE CHANGE OF DATE
<hr/>			
Wednesday Oct. 31 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER(AT 51ST ST) 645 FIFTH AVE.-21ST FLOOR
Wednesday Oct. 31 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 221-6880.	SONATA BY BETSY GONZALEZ (54 W. 39TH)	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday Oct. 31 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER (795 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Oct. 31	4:00 P.M., HALSTON (2nd show), 645 Fifth Avenue, 21st floor, 354-6340		
Wednesday Oct. 31 5:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, suite 11K. Contact: 977-4469 or 622-4991.	ROBERTO FONTANEZ (240 CENTRAL PK. SO.)	WESTBURY HOTEL MADISON AVE. AT 69TH ST.
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION By appointment. Buyers: 398-9000. Press: Jeanne Chappell, 595-9420.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Ann Koltun, 564-7316.	LOU DE LUCA	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION By appointment. Buyers: 398-9000. Press: Jeanne Chappell, 595-9420.	ELVIA GOBBC FOR LES MOUCHES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
<hr/>			
Oct. 31	NAT'L LARGE SIZE SPRING MARKET IN CHICAGO AT APPAREL MART (Oct. 31-Nov. 2)		
<hr/>			
Thursday Nov. 1 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 5th floor. Contact: (617) 262-6580.	FIANDACA COUTURE (230 CENT. PK. SO.)	HOTEL PIERRE SAPPHIRE ROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*Thursday Nov. 1 10:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ COUTURE; SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR * <u>Note time change</u>
Thursday Nov. 1 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
**Thursday Nov. 1 1:00 P.M.	SHOWING OF SPRING DRESSES & SEPARATES By invitation. Thereafter appointment. Buyers: 889-0109. Press: Rea Lubar, 575-0735. ** <u>Note change of date, time, place</u>	SYDNEY CARVIN MILLIKEN (HOTEL PLAZA - SUITE 1530)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday Nov. 1 3:00 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 7 at 3:00. By inv. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
*Thursday Nov. 1 4:00 P.M.	SHOWING OF SPRING COLLECTION By inv. Thereafter 512 7th Ave., 8th fl. Contact: 947-1072. * <u>Note change of time</u>	CHARLES SUPPON FOR GARE	240 WEST 37TH STREET SHOWROOM - 2ND FLOOR
Thursday Nov. 1 6:00 P.M.	SHOWING OF SPRING COLLECTION Cocktails. By invitation. Thereafter by appt., Pat Hinds, 695-7524.	MAYA	589 EIGHTH AVENUE (39TH ST) SHOWROOM - 18TH FLOOR
Cancelled Nov. 1	BETSEY JOHNSON SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR THURS., NOV. 1 AT 10:00 P.M., HAS BEEN CANCELLED		
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Hans Bloch, 868-7040.	FREC BAGGS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Thursday Nov. 1- Nov. 15	DESIGNER SPORTSWEAR FOR SPRING Daily informal breakfast showings 8:30 to 9:30 by appointment. Contact: Eunice Ward, (312) 663-9147. Press: Diane Radley, 759-9215.	BILLY FALCON (337 S.FRANKLIN, CHICAGO)	ST. REGIS HOTEL PRIVATE SUITE
Thursday Nov. 1- Nov. 7	SHOWING OF SPRING & SUMMER COLLECTION By invitation, 9:30 A.M. & 2:30 P.M. daily, or by appt., Michael Cressey, 840-8220.	LOUIS FERAUD	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTIONS Continuous by appointment. Buyers: 354-4700. Press: Eleanor Lambert, 688-2130.	GAMUT BY DON SAYRES; DON SAYRES SIGNATURES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION By appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING DRESSES & SEPARATES Day into evening wear. By appointment. Contact: Mr. Gentile, 679-5940.	ANDRE VAN PIER	431 FIFTH AVE. (38TH ST.) SHOWROOM - 4TH FLOOR
*** Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 399-2450. *** <u>No Formal Show</u>	BILL KAISERMAN/RAFAEL	29 WEST 56TH STREET SHOWROOM - 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 1	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: Stanley Platos, 532-8134.	ROSS PLATOS LTD.	124 EAST 30TH STREET
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Silk dresses and sportswear. By appointment. Contact: Robert Berenson, 944-0151.	POUR VOUS BY GAYLE LYNCH	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Nov. 1- Nov. 16	OPENING: LATE DAY & EVENING SILKS Continuous by appt. Contact: Frankie Welfeld or Ina Sherman, (312) 642-9642.	SANSAPPELLE (320 W.OHIO, CHICAGO)	GOTHAM HOTEL PRIVATE SUITE
Friday Nov. 2 9:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Arlene Speach, 221-6252.	LEAL BY RON LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Friday Nov. 2 11:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter, 1441 Broadway, 14th fl., Arleen Bowman, 221-0160.	ARLEEN BOWMAN/SHANGAI'D; SAN MING/BOWMAN TRADING	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 2	12:00 Noon, SAMUEL ROBERT (Press Luncheon), 530 7th Ave., 9th fl. by inv., 661-9675		
Friday Nov. 2 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 921-8880.	ADRI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Friday Nov. 2 3:00 P.M.	PREMIERE SHOWING: SPRING LOUNGEWEAR & SLEEPWEAR By invitation. Thereafter 40 E. 34th St., 17th fl. Contact: Ken Polsky, 679-2270.	MARY McFADDEN-COLLECTION I (DIV. BOUTIQUE INDUSTRIES)	RAGA 57 WEST 48TH STREET
Friday Nov. 2 4:00 P.M.	SHOWING OF SPRING COLLECTION By inv. Contact: Helen Borger, 921-8020. Press: Hathaway/ de la Chapelle, 751-5027.	MICHAELE VOLLBRACHT	25 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Nov. 2	SPRING RTW & ACTIVE SPORTSWEAR MARKET IN CHICAGO AT APPAREL MART (Nov. 2-6)		
Nov. 3	NAT'L BRIDAL MARKET IN CHICAGO AT APPAREL MART (Nov. 3-7)		
Sunday Nov. 4 7:30 P.M.	BENEFIT: INTRODUCING BOOK-- "BROADWAY MUSICALS" By Martin Gottfried. Tickets: \$35.00. Press: Judy Cohn, Marcia Holdt, 560-4060.	MACY'S NEW YORK; ACTORS' FUND BENEFIT	THE CELLAR
Monday Nov. 5 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 1:30. By invitation. Buyers: 921-8500. Press: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - MEZZANINE
Monday Nov. 5 11:00 A.M.	SHOWING OF SPRING COLLECTION Also at 2:00 P.M. By invitation. Thereafter 17th floor. Contact: 221-6660.	BILL BLASS, LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday Nov. 5 12:30 P.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE; SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 5	1:30 P.M., PERRY ELLIS, (2nd show), 575 Seventh Ave., Mezzanine, 921-8500		
Nov. 5	2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday Nov. 5 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 247-1100.	STEPHEN BURROWS FOR PAT TENNANT	PLACE TO BE ANNOUNCED



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 5 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
*Monday Nov. 5 5:00 P.M.	PRESS SHOWING OF SPRING COLLECTION Also Nov. 6 at 12:00 & 4:00. By invitation. Contact: 398-0800. * <u>change of time</u>	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Nov. 5 6:00 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 12 at 6:00. By invitation. Contact: (213) 627-0806.	HELGA (722 S. LOS ANGELES ST., L.A.)	GOTHAM HOTEL SUITE 1201
Monday Nov. 5 7:30 P.M.	ANNUAL ROSE AWARDS DINNER In honor of Beverly Sills. By invitation only.	LORD & TAYLOR	FIFTH AVENUE & 38TH ST.
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - SUITE 301
Beginning Monday Nov. 5	OPENING OF SPRING SUIT COLLECTION Continuous by appointment. Contact: Elaine Weisberg, 840-8228.	DONALD JOHNS FOR APPLAUSE	1400 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-1236.	AYAKO, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING/ SUMMER COLLECTION By appointment. Contact: Ira Rosenfeld, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
*Monday Nov. 5- Nov. 16	CALIFORNIA SHOWINGS IN NEW YORK By: Christina Albers; Bird in Hand (Carole Bird); Georgette (Georgette Osserman); Gwen Jackson; Liqueette; Mercedes & Adrienne; Denise Rossi; Phyllis Sues; Tenderness; Terrific Co.; Vallucio. Contact: (213) 747-7206. * <u>Note extension of date</u>	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: (213) 274-2920.	PATTI CAPPALLI/CALIFORNIA (1031 S. BROADWAY, L.A.)	SHERATON RUSSELL HOTEL PARK AVE. AT 37TH STREET
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Betty Yarmon, 563-5427.	CARILLON BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Hand-painted silk, chiffon, crepe de chine, matte jersey. By appointment, 751-2070.	DORY COFFEE LTD.	145 EAST 49TH STREET SUITE 6C
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - SUITE 400



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	SPRING AND SUMMER SEPARATES & KNITS Continuous by appointment. Contact: Jean Houck or Evelyn Hitzig, 977-1771.	PINKI WESLER FOR ELLE VIT	570 SEVENTH AVENUE SUITE 704
Beginning Monday Nov. 5	SPRING/EARLY SUMMER HANDBAGS & ACCESSORIES Continuous by appointment. Contact: 594-2128.	MEEGHAN ELLISON	330 FIFTH AVENUE SHOWROOM - ROOM 1304
Beginning Monday Nov. 5	SPRING DESIGNER DRESSES, SPORTSWEAR, BLOUSES By appointment. Contact: 391-5460.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4147.	GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION By appointment. Buyers: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M. APPAREL	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION By appointment. Contact: Morey Leonard, (213) 629-1913.	DAVID HAYES (127 E. 9TH ST., L.A.)	GOthAM HOTEL SUITE 1605
Beginning Monday Nov. 5	OPENING OF SPRING KNIT COLLECTION By appointment. Contact: Jerry Rose, 221-5776.	HEATHERTON	1410 BROADWAY SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Nov. 5- Nov. 16	OPENING OF SPRING/ SUMMER COLLECTION By appointment. Contact: Jim Harp, (213) 462-6377 (L.A.).	HOLLY'S HARP (950 N. CAHUENGA, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
*Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jeff Levine, 944-1015.	JUDY HORNBY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR * <u>change of date</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS LTD.	488 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 5- Nov. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Dean Sack, (800) 528-4494.	JORDAN (JORDAN SACK) (SCOTTSDALE, AZ)	ST. REGIS HOTEL SUITE 1104



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Also Karen Tepper Knits. Continuous by appointment. Contact: 921-2772.	KAREN UNLIMITED; KAREN TEPPER	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Nov. 5- Nov. 9	SPRING & SUMMER MARKET WEEK Informal modeling. Continuous by appointment. Contact: PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
** Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-0644. ** <u>Out Of Date Order</u>	LEAMOND DEAN FOR NORMAN TERRY	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Designed by Donna Karan & Louis Dell'Olio. By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
*Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Informal modeling, Nov. 5-9, 8:30-10:30, by appointment. Press: Roz Rubenstein, 691-8340. Buyers: 840-7892. * <u>no formal show</u>	REGINA KRAVITZ	575 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Doug Sylvia, 391-0900.	RITA LANGMAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-2888.	LESER COUTURE	230 WEST 41ST STREET SHOWROOM - 13TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; MIGNON II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 391-2253. Press: Patricia Trainor, 362-7053.	GIOVANNI DE MOURA	56 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 5	OPENING OF RESORT & SPRING COLLECTIONS Continuous by appointment. Contact: 391-8700.	MORTON MYLES LTD.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 354-4325. Press: Eleanor Lambert, 688-2130.	NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 921-8620. Press: Eleanor Lambert, 688-2130.	ALBERT NIPON COLLECTIBLES	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-0622.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 695-6087.	YONSON PAK FOR Y. PAK LTD.	545 EIGHTH AVENUE SHOWROOM - 14TH FLOOR
Monday Nov. 5- Nov. 14	RESORT & SPRING COLLECTION Continuous by appointment. Contact: (213) 937-5680.	RUBEN PANIS (6911 MELROSE AVE., L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Nov. 5	OPENING OF SPRING HANDBAG COLLECTION Continuous by appointment. Contact: Cathy, 685-9128.	REVA HANDBAGS	389 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS By appointment. Contact: Ruth Lutz, (213) 489-1650.	JILL RICHARDS; JILL RICHARDS II BY WM. PEARSON	GOTHAM HOTEL SUITE 1209
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-1072.	RIVA BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bernice Geller, 947-2055.	RIZKALLAH FOR MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: Dick Steiner, 279-7966;	ROTH-LE COVER; ROTH-LE COVER SPORT	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR (800) 421-8381.
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: Maria Zobel, 564-2171.	ST. SIMON (ALL DIVISIONS)	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 5	OPENING: SPRING/ SUMMER COLLECTION By appointment. Press, Tues., Nov. 13, 4:00. By invitation. Contact: 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 15TH FLOOR
Monday Nov. 5- Nov. 8	SPRING COLLECTION BY RONALDUS SHAMASK Informal modeling, 6-8:00 P.M. daily, by appointment. Contact: 734-6378.	MOSS SHAMASK LTD.	860 MADISON AVE. (70TH ST.)
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-2457.	SOO YUNG LEE FOR U.M.I.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Linda Bach, 398-0920.	THAI LINES	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 246-2781.	TONICO INTERNATIONAL	52 WEST 57TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Charles Dickey, (213) 622-0460.	TRAVILLA	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-7733.	A TRIGERE COAT FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING CONTEMPORARY COLLECTIONS Contemporary dresses I & sportswear II. By appt. Contact: Jenina, 921-1948.	TRIPALDI	54 WEST 39TH STREET SHOWROOM - 13TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 279-8120.	TUDOR SQUARE & ALBERT LEWIS SHIRTS	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING DESIGNER SPORTSWEAR By appointment. Contact: Sidney Scher, 935-9313.	VALENTINO/MISS V	543 MADISON AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 5- Nov. 9	MARKET WEEK Shows at 9:30-11:00; 2:00-3:00. Informal modeling. Buyers: 557-1920. Press: 557-1930.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION By appointment. Contact: (617) 566-3125.	DON WOLF LTD.	ST. MORITZ HOTEL SUITE 2614
Beginning Monday Nov. 5  Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-6252.  ELECTION DAY (Tuesday)	JOHN YOUNG	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 6 8:00 A.M.	SPRING SLEEPWEAR, ROBES, LOUNGEWEAR, DAYWEAR Show at 8:30. For retailers, by invitation. Contact: Jill Jacobson, 888-4364.	BODY FASHIONS/ INTIMATE APPAREL	WALDORF-ASTORIA STARLIGHT ROOF & GOLD RM.
Tuesday Nov. 6 9:00 A.M.	PRESS SHOWING OF SPRING COLLECTION Also at 1:00. By invitation. Contact: 354-0760. Press: Eleanor Lambert, 688-2130.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Nov. 6 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 6 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Nov. 6 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Nov. 6	12:00 Noon, GEOFFREY BEENE/BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800		
Tuesday Nov. 6 1:00 P.M.	SHOWING OF SPRING COLLECTION By inv. Produced by Sybil Weinman. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 6	1:00 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 10th floor, 354-0760		
Tuesday Nov. 6 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 869-1605. Press: Madeline de Vries, 753-6688.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Nov. 6	2:00 P.M., ADELE SIMPSON, (2nd show), 530 Seventh Ave., 23rd floor, 354-8600		
Tuesday Nov. 6 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Tuesday Nov. 6 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 6	4:00 P.M., GEOFFREY BEENE/BEENE BAG (3rd show), 550 Seventh Ave., 4th fl., 398-0800		
Tuesday Nov. 6 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 221-5726. Press: Hathaway/ de la Chapelle, 751-5027.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
*Tuesday Nov. 6 6:30 P.M.	KANSAI YAMAMOTO: "AMAZON COLLECTION DIRECT FROM PARIS" For Spring and Summer. By invitation. Contact: Paul Sinclair, 354-6474. * change of time and place	CYGNE DESIGN (530 SEVENTH AVENUE)	HIGH ROLLERS 617 W. 57TH ST. (11TH AVE)
Tuesday Nov. 6 6:00 P.M.	ALTUNA PRESENTATION AND COCKTAIL PARTY To 8:00 P.M. By invitation. Buyers: 371-2520. Press: Diane Radley, 759-9215.	AGNONA CORPORATION	37 WEST 57TH STREET SUITE 805
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6066.	BILLINA BY MARLENE MIDDLEMISS	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 221-7030.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 869-9940.	EVELYN DE JONGE	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING/ SUMMER COLLECTION By appointment. Contact: 777-3386.	LA JOURNÉE (DON DAY)	106 EAST 19TH STREET SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-0675.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-7110.	GEORGE MASKET BY KAREN HARMAN	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Barbara Edelstein, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-7733.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTIONS By appointment. Contact: Paul Scott, (213) 623-8112 (L.A.); or 265-2034 (N.Y.).	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL SUITE 33-A
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 840-7677.	NORMA WALTERS & CO.	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday Nov. 7 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 12th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Nov. 7 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 12:00 & 4:00 (buyers); 2:00 (press). By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 7 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 7 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Nov. 7	12:00 Noon, OSCAR DE LA RENTA (2nd show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday Nov. 7 12:30 P.M.	INTRODUCTION OF NEW PRODUCT By invitation. (Midtown buses at 12 noon). Contact: Nancy Read-Risdon, 399-2028.	ELIZABETH ARDEN (1345 AVE. OF AMERICAS)	ONE WORLD TRADE CENTER 107TH FLOOR
Wednesday Nov. 7 1:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By inv. Buyers at 5:00, 391-0901. Press: Madeline de Vries Ltd., 753-6688.	RICHARD ASSATLY LTD.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 7 1:30 P.M.	PERSONAL APPEARANCE: ANTHONY ARMSTRONG JONES Introducing "Snowden." Press: Judy Cohn or Marcia Holdt, 560-4060.	MACY'S NEW YORK	4TH FLOOR
Nov. 7	2:00 P.M., OSCAR DE LA RENTA, (press show), 550 Seventh Ave., 11th floor, 354-6777		
Nov. 7	3:00 P.M., TRIGERE, INC. (2nd show), 550 Seventh Ave., 16th floor, 391-9100		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 7 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 33rd floor. Contact: 921-9670.	CAROL HORN DESIGNS (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 7	4:00 P.M., OSCAR DE LA RENTA, (buyers' show), 550 Seventh Ave., 11th fl., 354-6777		
Nov. 7	5:00 P.M., RICHARD ASSATLY, (press show), 550 Seventh Ave., 12th fl., 391-0901		
Wednesday Nov. 7 6:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 11th floor. Contact: 221-4200.	KASPER FOR JOAN LESLIE (530 SEVENTH)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	488 SEVENTH AVENUE SHOWROOM - SUITE 913
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION By appointment. Buyers: Gene Offenbach, 695-7032. Press: Karen Bromley, 486-9571.	C'EST MOI BY ANITA STORR	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 7- Nov. 16	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: Marian O'Rourke, (214) 651-7141.	JAY JACKS (3614 OAK GROVE, DALLAS)	GOTHAM HOTEL PRIVATE SUITE
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Nov. 7	NEW COLLECTION By appointment. Contact: Kathleen Manko, 736-1077; or Sandra Cali, 736-1326.	HELGA WALMSLEY	264 WEST 35TH STREET SHOWROOM - 14TH FLOOR
Thursday Nov. 8 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 9th fl. Buyers: 279-2345. Press: Diane Radley, 759-9215.	LEVINO VERNA FOR MAYEHOFF (498 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Thursday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Nov. 8 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:00. By invitation. Thereafter by appointment, 4th fl. Contact: 921-2700.	HALSTON SPORTSWEAR (530 SEVENTH AVENUE)	OLYMPIC TOWER(AT 51ST ST) 645 FIFTH AVE.-21ST FL.
Thursday Nov. 8 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 1411 Broadway, 29th floor. Contact: 921-8960.	PORTFOLIO II BY MITCHELL GROSS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday Nov. 8 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Nov. 8 2:00 P.M.	SHOWING OF SPRING COLLECTION Also at 5:00. By invitation. Buyers: 929-0490. Press: Eleanor Lambert, 688-2130.	DIMITRI COUTURE	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 8	3:00 P.M., HALSTON SPORTSWEAR (2nd show), 645 Fifth Avenue, 21st floor, 921-2700		
Thursday Nov. 8 3-6:00 P.M. Cocktails	PREMIERE SHOWING OF SPRING COLLECTION Informal fashion presentation. By invitation. Thereafter by appointment, 1400 Broadway, 18th floor. Buyers: 354-5770. Press: Pete Sanders, 580-2745.	CLOVIS RUFFIN FOR MINDY MALONE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 8	5:00 P.M., DIMITRI (2nd show), 142 Fifth Ave., 4th floor. Contact: 929-0490		
Thursday Nov. 8 5:30 P.M.	COCKTAIL PARTY Until 8:30 P.M. By invitation. Opening, Mon., Nov. 12. Contact: 686-9616.	JULIO	419 PARK AVE. SO. (29TH ST) SHOWROOM - 20TH FLOOR
Thursday Nov. 8 6:00 P.M.	SPRING SHOWING OF DESIGNER KNITWEAR COLLECTION By invitation. Thereafter by appt., 6th floor. Contact: Michelle Stein, 226-6809.	MARCASIANO (533 CANAL STREET)	392 W.BWAY (SPRING/BROOME) SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 730-1944.	CILANTRO	110 WEST 40TH STREET SHOWROOM - 25TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 288-6213.	OQUENDO	PLACE TO BE ANNOUNCED
Friday Nov. 9 9:00 A.M. & 12:00 Noon	PRET-A-PORTER AT TWO SHOWINGS Bkfst or Luncheon. Co-chmn.: Marjorie Dean--Tobe Assoc.,; Nina Hyde--Washington Post. Breakfast: \$20.; \$30. guests. Luncheon: \$25.; \$35. guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.	JOAN VASS	418 WEST 25TH STREET SHOWROOM - PENTHOUSE
Friday Nov. 9 12:00 Noon	SHOWING OF SPRING COLLECTION For press at 3:00 P.M. By invitation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Nov. 9	12:00 Noon (2nd show), FASHION GROUP PRET-A-PORTER, N.Y. HILTON HOTEL, 247-3940		
Friday Nov. 9 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment 5th floor. Contact: 628-3817.	REIKO (177 EAST 87TH STREET)	HOTEL PLAZA SAVOY ROOM
Nov. 9	3:00 P.M., CALVIN KLEIN, (press show), 205 West 39th St., 11th floor, 736-9601		
Beginning Friday Nov. 9	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Nov. 9	SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Nov. 9-12)		
Saturday Nov. 10 7:00 P.M.	21ST ANNUAL DINNER DANCE Honoring: Mathilda Gemillaro of Van Buren-Neiman; Don Friese of Halston; Barbara Shaw of Montaldo's; Oscar de la Renta. Tickets: \$50.00. Contact: 947-8470.	FASHION SALES GUILD	WALDORF-ASTORIA STARLIGHT ROOF
Nov. 11	METROPOLITAN JUVENILE STYLE MART, COACHMAN INN, CRANFORD, N.J. (Nov. 11-13) 201-964-5411		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Nov. 10 7:30 P.M. Dinner	"THE PROMISE BALL"-- FASHION SHOW BY GUCCI Honoring Art Buchwald. Boutiques: Gucci, Christie Bros., Montenapoleone, The Basket Handler, Just-In-Case, Muriel Karasik. \$300.00 per couple, Eve Siegel Assoc., 688-4598.	JUVENILE DIABETES FOUNDATION - BENEFIT	HOTEL PIERRE GRAND BALLROOM
Sunday Nov. 11- Nov. 13	"COLOR MARKETING"-- A NEW DECADE" Panels, workshops, merchandising. Speaker: June Roche. Contact: (202) 628-4634.	COLOR MARKETING GROUP (1000 VERMONT NW, WASH.D.C.)	THE GREENBRIER WHITE SULPHUR SPRS., W.VA
Nov. 12	6:00 P.M., HELGA (2nd show), Gotham Hotel, Suite 1201, (213) 627-0806		
Beginning Monday Nov. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-2730.	GÜNTER	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 13 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 245-1550.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	20 WEST 57TH STREET SALON - 4TH FLOOR
Nov. 13	4:00 P.M., FERNANDO SANCHEZ PRESS PRESENTATION. By invitation, 581-8581		
Tuesday Nov. 13 5:30 P.M.	COCKTAIL RECEPTION FOR PRESS & CUSTOMERS To 7:30 P.M. By invitation. Contact: Carol Carr	FAIR-TEX MILLS INC. & EASTMAN CHEMICAL PDTS. INC.	THE PARK LANE BALLROOM
Tuesday Nov. 13- Nov. 15	"TEXTITALIA" FABRICS FAIR - FALL '80-'81 By 40 leading Italian textile mills. For trade & press only. Hours: 10:00 A.M.- 6:00 P.M. Contact: Rita DeLuca, 432-9250, ext. 29.	ITALIAN TRADE COMMISSION (1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 UN PLAZA (1ST & 44TH ST)
Wednesday Nov. 14 4:30 P.M.	PRESS PREVIEW: BOUTIQUE AND SPRING COLLECTION Show at 5:00. By invitation. Press: Lillian Firestone, 924-4728.	BARBIZON INC.	475 FIFTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 20 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Co-chmn: Lenore Benson--Harper's Bazaar; Don Norton--Marshall Field. Breakfast: \$20.; \$30. guests. Luncheon: \$25.; \$35. guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	SHERATON CENTRE 7TH AVENUE AT 52ND ST.
Tuesday Nov. 20 5:00 P.M.- 8:00 P.M.	PREMIERE SCREENING: VIDEOFASHION QUARTERLY Introducing the industry's first videomagazine. "Fashions of the '80's"-- featuring Spring 1980 collections. By invitation. Contact: Marlene McGinnis, 759-5111.	VIDEOFASHION NEWS	226 EAST 54TH STREET STUDIO - 6TH FLOOR
Tuesday Nov. 20 5-7:30 P.M.	BENEFIT: WOMEN'S & MEN'S COUTURE RESORT WEAR Benefit Fountain House. Press: Gladys Boyajian, 752-8848.	JOHN WEITZ	DOUBLES SHERRY NETHERLANDS HOTEL
Nov. 20	INTERSTOFF IN FRANKFURT -- 42ND SEMI-ANNUAL FABRICS TRADE FAIR: 582-7788		
Nov. 22	THANKSGIVING DAY (Thursday) -- Legal Holiday		
Nov. 25- Nov. 28	NATIONAL SHOE FAIR -- ADVANCE POPULAR PRICE SHOES AT SHERATON CENTRE. Contact: Ed Launzel, 12 E. 36th St., 689-5996		
Monday Nov. 26- Nov. 29	SEMI-ANNUAL PRESS WEEK: SPRING 1980 For out-of-town editors. By invitation. Publicity: Eleanor Lambert, 688-2130.	AMERICAN DESIGNER SHOWINGS	PLAZA HOTEL TERRACE ROOM
Thursday Nov. 29- Dec. 2	SEMI-ANNUAL INTERNATIONAL PRESS WEEK By invitation. Directors: Mildred Sullivan and Eleanor Titian, 221-3816.	NEW DIRECTIONS/PRESS WEEK (1 TIMES SQUARE)	ST. REGIS HOTEL 5TH AVENUE & 55TH STREET